Roundtable Presentation Guide

Roundtable presentations should be 5 - 7 minutes, have a clear thesis, evidence-based and leave time for the group to discuss what follows.

Do not be advertorial. The goal is leadership, advocacy and/or business tooling.

A roundtable presentation should add information members can readily use. Bring facts or case studies that will surprise the group. Make them think.

Run-of-Show

1. **Issue**
   What is changing? Which assumption deserves scrutiny?
2. **Evidence**
   Use a few relevant facts, comparisons or results. Give sources and dates.
3. **Implications**
   What does the evidence mean for risk, credit, customers, operations or the market?
4. **Discussion**
   Ask a focused question or propose a concrete next step for the group.

Possible outcomes

What is the presentation outcome? As a business-forward association, it is important to think of how this presentation clearly advances the business goals of the members.

The test …

Can members say what they learned, why it matters, and what question or action should follow?

Choose the right roundtable

Member companies may apply to one or more roundtables. Tailor the proposal to each audience.

Current list:
www.canadianlenders.org/roundtables/

How to request a presentation slot

Email: info@canadianlenders.org
Subject: Presentation request: [roundtable name] - [quarter/year]

Include:

- The roundtable(s) applying to, and the intended quarter.
- The proposed title and a short description of the central point.
- If presenting slides, please attach.

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